

Electronic Acknowledgement Receipt

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| EFS ID: | 5526687 |
| Application Number: | 09973083 |
| International Application Number: | |
| Confirmation Number: | 5151 |
| Title of Invention: | Internally targeted advertisements using television delivery systems |
| First Named Inventor/Applicant Name: | John S. Hendricks |
| Customer Number: | 71867 |
| Filer: | Gary D. Fedorochko/Lisa Bahm |
| Filer Authorized By: | Gary D. Fedorochko |
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| Submitted with Payment | no |
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File Listing:

| Document Number | Document Description | File Name | File Size(Bytes)/ Message Digest | Multi Part /.zip | Pages (if appl.) |
|-----------------|----------------------|---|---|------------------|------------------|
| 1 | | RequestReconsiderationFOA03 1609.pdf | 128178 8da1a3c6509310b6cddb0e04438b15993ee9bf383 | yes | 5 |

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| | Multipart Description/PDF files in .zip description | | |
| | Document Description | Start | End |
| | Amendment After Final | 1 | 1 |
| | Claims | 2 | 3 |
| | Applicant Arguments/Remarks Made in an Amendment | 4 | 5 |
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